

2015 ANNUAL WORK PLAN - Innovations For Women's Empowerment in Southeast Anatolia, Phase 2

ANNUAL WORK PLAN

Year: 2015

EXPECTED OUTPUTS	PLANNED ACTIVITIES List activity results and associated actions	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET		
		Q1	Q2	Q3	Q4		Funding Source	Budget Description	Amount (USD)
<b>Output 1:</b> Social and management skills of women in Southeast Anatolia increased with a view to empower them within their communities, (while building knowledge for other regions of Turkey)  <b>Baseline:</b> a) No user-friendly training materials targeting women of Southeast and two reports available on Women's Entrepreneurship (GIDEM) and WB Labour Participation Report  b) 1012 women and 391 men are trained on leadership skills, etc.  c) There is one textile factory opened within the first phase in Batman, creating	1.1. Women trained for empowerment in social life  1.1.2. Women engaged in Argande production and attend CATOMs receive 2 sets of training each on gender equality, reproductive health, civil/labour rights, etc. with their families	X	X			UNDP and GAP RDA	Sida	Local cons (71300)  Contr. service-Individual (71400)  Travel (71600)  F&A (75100)	1.500  5.000  500  532
	1.2. Women owned enterprises receive business development services to operate more professionally  1.2.2. Continuous business development services provided to women's enterprises in line with the plan	X	X			UNDP and GAP RDA	Sida	Local cons (71300)  Contr. service-Individual (71400)  Travel (71600)  F&A (75100)	1.500  5.000  500  532

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<p>employment for women and five enterprises operated by women are supported by the project</p> <p>d) 572 women have income generating skills with the support they received in production ateliers</p>	<p>1.3. A Policy Note prepared for dissemination to actors on experiences and policies to increase women's labour force participation</p>	<p>X</p>	<p>X</p>			<p>UNDP and GAP RDA</p>	<p>Sida</p>	<p>Local cons (71300)</p>	<p>1.600</p>
<p><b>Indicators:</b></p> <p>a) Existence of knowledge products on women's empowerment, guidelines for women, etc.</p>	<p>1.3.1. A Policy Note drafted</p>	<p>X</p>						<p>Contr. service-Individual (71400)</p>	<p>5.000</p>
<p>b) Number of (men and) women who received training on issues including gender equality, human rights and leadership</p>	<p>1.3.2. Policy Note finalized and shared with stakeholders and policy makers (MoFSP and MoD)</p>	<p>X</p>						<p>Travel (71600)</p>	<p>500</p>
<p>c) Number of commercial enterprises employing women that receive business support from the project</p>								<p>Audio visual and print product costs (74200)</p>	<p>1.005</p>
<p>d) Number of project beneficiaries that have an income generating skill with the support of the project</p>								<p>Misc. Expenses (74500)</p>	<p>459</p>
<p><b>Targets:</b></p> <p>a) A policy Note prepared for women's social and economic</p>	<p>1.4.1. Women's forum's and festivals organized to increase recognition of women and to open channels of cooperation and exchange of experience</p>					<p>UNDP and GAP RDA</p>	<p>Sida</p>	<p>F&amp;A (75100)</p>	<p>650</p>
								<p>Contr. service-Individual (71400)</p>	<p>5.600</p>
								<p>Travel (71600)</p>	<p>3.080</p>
								<p>Audio visual and print product costs (74200)</p>	<p>1.000</p>

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<p>empowerment, using the experiences generated to be disseminated to policy makers and practitioners from Ministry of Family and Social Policies and Ministry of Development</p> <p>b) All women engaged in productive activities receive gender, human rights, citizenship trainings along with their families</p> <p>c) 30% increase in the number of women benefiting from empowerment and training services provided by CATOMs and partnering organizations</p> <p>d) At least ten enterprises employing women receive business support from the project</p> <p><b>Related CP Outcome:</b> Outcome 5: Equal participation of women ensured in all fields of public sector, private sector and civil society with strengthened institutional mechanisms to empower women's status</p> <p><b>Output 2:</b></p>	<p>1.5. Use various channels to share information and experience</p>	<p>X</p>	<p>X</p>			<p>UNDP and GAP RDA</p>	<p>Sida</p>	<p>Misc. Expenses (74500) F&amp;A (75100) Contr. service-Individual (71400) F&amp;A (75100)</p>	<p>1.000 811 5.000 379</p>
	<p>2.1. The number of private enterprises</p>	<p>X</p>	<p>X</p>			<p>UNDP and GAP</p>	<p>Sida</p>	<p>Contr. service-</p>	<p>7.500</p>

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<p>'Argande', building a good example of PPP</p>	<p>provision of quality improvement and assurance to the production process/brand</p>	<p>X</p>	<p>X</p>						<p>(71400)</p>	
<p><b>Baseline:</b></p>									<p>Travel (71600)</p>	<p>1.000</p>
<p>a) 35 women are employed for Argande in 2011</p>	<p>3.1.2. New domestic and international marketing channels developed through business development and public relations</p>	<p>X</p>	<p>X</p>					<p>Rental &amp; Maintenance - Premises (73100)</p>	<p>3.420</p>	
<p>b) 150 women generate fee based incomes by producing for Argande</p>	<p>3.1.3. Financing opportunities identified and utilized</p>	<p>X</p>	<p>X</p>					<p>Audio visual and print product costs (74200)</p>	<p>3.000</p>	
<p>c) 85,000 TL sales revenue (2011)</p>										
<p>d) One as of 2011 (Mudo)</p>										
<p>e) 100+ media coverage in 2011</p>									<p>Misc. Expenses (74500)</p>	<p>300</p>
<p><b>Indicators:</b></p>	<p>3.1.4. Local fabrics used in designs to the extent possible for regionalization and support to revival of almost extinct regional fabrics</p>	<p>X</p>	<p>X</p>					<p>F&amp;A (75100)</p>	<p>2.140</p>	
<p>a) Number of women generating a regular income/salary through Argande brand</p>										
<p>b) Number of women with increased incomes (fee based)</p>										
<p>c) Sales volume of Argande</p>	<p>3.2. Argande brand promoted in the domestic and international domains</p>	<p>X</p>	<p>X</p>			<p>UNDP and GAP RDA</p>	<p>Sida</p>	<p>Contr. service-Individual (71400)</p>	<p>9.400</p>	
<p>d) Number of buyers that make contract with Argande brand</p>	<p>3.2.2. A PR strategy developed and implemented</p>	<p>X</p>	<p>X</p>					<p>Travel (71600)</p>	<p>1.000</p>	
<p>e) Media coverage in various platforms on an annual basis</p>	<p>3.2.4. Continuous contacts with media channels established to</p>	<p>X</p>	<p>X</p>					<p>Rental &amp; Maintenance - Premises</p>		
<p><b>Targets:</b></p>										

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<p>a) Number of women employed in Argande increases to 75</p> <p>b) Number of women who have fee based incomes through Argande reach 200</p> <p>c) 35% increase in sales revenue</p> <p>d) Number of institutional buyers increases to 4 with new international market connections</p>	<p>ensure visibility</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>UNDP and GAP RDA</p>	<p>Sida</p>	<p>(73100)</p>	<p>4.725</p>		
<p>e) At least 120 media appearances of Argande (annual)</p>	<p>3.3. Management capacity of Argande brand increased</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>Local cons (71300)</p>	<p>10.000</p>	<p>Audio visual and print product costs (74200)</p>	<p>4.725</p>		
<p><b>Related CP Outcome:</b> Outcome 5: Equal participation of women ensured in all fields of public sector, private sector and civil society with strengthened institutional mechanisms to empower women's status</p>	<p>3.3.2. Management structure of Argande strengthened through business development services and provision of professional management services</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>Contr. service-Individual (71400)</p>	<p>9.400</p>	<p>Misc. Expenses (74500)</p>	<p>400</p>		
	<p>3.3.3. Financial sustainability regularly monitored</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>Travel (71600)</p>	<p>1.000</p>	<p>F&amp;A (75100)</p>	<p>1.272</p>		
									<p>3.000</p>	
									<p>Misc. Expenses (74500)</p>	<p>300</p>
									<p>F&amp;A (75100)</p>	<p>1.942</p>
										<p><b>163.799</b></p>

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Signature: \_\_\_\_\_



Date: 13.08.2013

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Date: 06.09.2013